

Strategy & Tech Consultant with 11 years of experience. Served as the Chief Operating Officer for Wamda, a Senior Associate for Strategy& (previously booz&co) and a Consultant for Accenture France.

Led the design and implementation of entrepreneurship programs for Expo 2020 Dubai, the World Bank, General Electric, the American University of Beirut (AUB) and Beirut Digital District amongst others. Significant experience in managing the Wamda Research Lab for in-depth research on Entrepreneurship and Innovation.

Lecturer at AUB and ESA Business School and mentor of startups across accelerators including Speed@BDD, Flat6Labs and ESA.