

Ziad Shaaban is the Continuing Education Center (CEC) Director at the Regional External Programs (REP) in the American University of Beirut (AUB). He was a team leader in UNDP for a major governmental project in the GCC before joining AUB in 1999. He started his AUB career in the Faculty of Engineering and Architecture, where he also served as a consultant for several AUB-REP projects in Saudi Arabia, Oman, and Sudan. The scopes of the projects he worked on varied between unit restructuring, training and ICT. He also served as an advisor for the Minister of Education and Higher Education in the Lebanese Government. Ziad earned his EMBA degree from AUB and was then appointed as CEC Director at REP in 2010.

From 2010 to date, under Ziad's leadership, CEC implemented major change management initiatives, including the Go-To-Market model, the actual catalogue and type of offerings, and above all the CEC community engagement. This attention to enriching community outreach, which came as a response to the university strategic directions, resulted in providing special programs for youth, seniors, special needs kids, NGOs, and Syrian refugees, in addition to business professionals.