Asha George is a qualitative researcher engaged with health and social justice in low- and middle-income countries. With a gender and rights lens, she focuses on the frontline interface of services taking into consideration community and health worker perspectives.

In 2016, she became the South African Research Chair in Health Systems, Complexity and Social Change at the School of Public Health, University of the Western Cape and continues at the Johns Hopkins School of Public Health as an Adjunct Professor. She advises UNICEF, WHO and USAID on community based approaches and worked in India (her birthplace) and Mexico (her upbringing).