



# THE GLOBAL HEALTH

**CHANGE**

CHANGE

## MAKERS

### PITCH COMPETITION

## Instructions Guide

## DESCRIPTION

The **Global Health Change Makers** is a **pitch competition** organized by the **Global Health Institute (GHI)** at the **American University of Beirut (AUB)**, in celebration of the Institute's 5th year anniversary. The competition aims to provide a platform for individuals enrolled in universities in the **Middle East and North Africa (MENA)** region to present project ideas related to **Global Health & the UN Sustainable Development Goals (SDGs)** through a 5-minute pitch for a chance to win seed funding.

## ELIGIBILITY

- Individuals enrolled in undergraduate, graduate, or postgraduate programs at credible universities in the MENA region are eligible to apply.
- Applications can be submitted individually or in groups of up to 3 individuals.
- Groups can include individuals from different universities from the same country or different countries across the MENA region.
- Groups should elect a group representative to present the pitch, if shortlisted.

## HOW TO APPLY

Applicants should submit their project ideas in English through the **pitch competition form**. At this stage, the applicants will be asked to submit the project title and structured abstract (300 words). Both research project and service provision project ideas are accepted.

## APPLICATION PROCESS

- A selection committee will review the submitted applications, and applicants with shortlisted project ideas will be invited to submit a **4-page concept note** including rationale, project objectives, methodology, outcome indicators, relevance to global health and SDGs, implementation timeline, and dissemination/visibility plan.
- A committee of experts will review the submitted concept notes and shortlist the project ideas that will be presented by the finalists as a 5-minute pitch.
- Each finalist will be assigned to a mentor from the Global Health Institute who will meet with the applicant/group in a coaching session in preparation for the competition.
- Finalists will present their project idea through a 5-minute pitch in English, in Beirut - Lebanon on the day of the competition.
- A jury of experts will select the competition winners based on the submitted concept notes and the 5-minute pitch.



## NOTES

- Further documents may be requested through the selection process.
- Physical attendance to the pitch competition event taking place in Beirut, Lebanon is mandatory. Shortlisted applicants from outside of Lebanon are expected to plan their own travel arrangements to physically attend the event and present their project.
- Project timeline/implementation should not exceed 1 year.
- Winners may be requested to submit progress report(s) within their project timeline.

## PRIZES

- Winner USD 5,000
- 1st Runner-up USD 3,000
- 2nd Runner-up USD 2,000

## TIMELINE

### Call for applications opening

June 1, 2022

### Application closing

June 24, 2022

### Notification of shortlisted applicants

June 30, 2022

### Submission of concept notes

July 17, 2022

### Notification of finalists

July 22, 2022

### Coaching session(s) with mentors

August 1-5, 2022

### Competition event

August 11, 2022

## CONTACT US

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# TOGETHER WE CAN MAKE A

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